

Partnership to Advance Youth Apprenticeship Policy Academy

Interested Parties Webinar
Monday, May 22, 2023



Today's Agenda

1. Introduction to the National Governors Association, New America, and the Partnership to Advance Youth Apprenticeship

2. Poll of today's attendees

3. Review of the Request for Applications

4. Q&A

The National Governors Association

Founding

The May 1908 meeting of President Theodore Roosevelt and governors led to the creation of the National Governors Association.



What We Do

The National Governors Association (NGA) is the nonpartisan organization of the nation's governors. Through NGA, governors identify priority issues and deal with matters of public policy and governance at the state, national and global levels.

The NGA Center for Best Practices is the only research and consulting firm that directly serves governors and helps governors and executive branch leaders develop and implement innovative solutions to public policy challenges. Our Government Relations team ensures that states are a strong voice in Washington, D.C. We also provide management consultative services to both new and incumbent governors, their senior executive staff and trusted advisors.

The NGA Center for Best Practices

Services:

- Customized Technical Assistance
- Facilitation & Strategic Planning Support
- Multi-State Consortia and Peer Learning
- Research & Published Reports

Program Areas:

- Children & Families
- Cybersecurity
- Energy
- Environment
- Healthcare Delivery
- Homeland Security
- Infrastructure
- K-12 Education
- Land Management, Agriculture, Wildlife, & Rural
- Postsecondary Education
- Public Health
- Public Safety & Legal Counsels
- Substance Use & Mental Health
- **Workforce Development & Economic Policy**



Why Governors Are Prioritizing Youth Apprenticeship

Today's labor market has made workforce development a top priority

Today's rate of youth labor force participation has highlighted insufficient opportunities for economic mobility

Registered apprenticeship is a cornerstone workforce development program with proven results

Recent federal investments are increasing talent needs in critical sectors – and lean heavily on apprenticeship to fill those needs

NGA and the Partnership to Advance Youth Apprenticeship (PAYA)

Served as a National
Partner to the
Network since 2018

July 2022 Publication:
“State Policy Playbook
to Advance Youth
Apprenticeship”

November 2022
Virtual Action Lab

NGA Center for Best Practices' Services & the Policy Academy Model



Governors' Advisors
and State
Executives
Networks



Multi-State Peer
Learning Cohorts



Facilitation and
Strategic Planning
Support



Research and Policy
Briefs



Customized
Technical
Assistance



Overarching Goals for the Policy Academy

- A strengthened and widely shared vision for youth apprenticeship
- Clear progress toward your Governor's policy goals
- Learning from peers and other experts to support those goals

The NGA Team



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Workforce Development &
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Policy Coordinator,
NGA Center for Best Practices

About New America

New America is a non-profit, non-partisan think and action tank based in Washington, DC. New America's **Center on Education & Labor** (CELNA) works to strengthen the link between education and economic mobility through the policy domains of education and workforce development.



Taylor White

Director, Partnership to
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Apprenticeship &
Postsecondary Pathways
for Youth



Sarah Oldmixon

Managing Director,
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Youth Apprenticeship



PARTNERSHIP TO ADVANCE YOUTH APPRENTICESHIP

PAYA National Partners

- Advance CTE
- CareerWise Colorado - *PAYA National Learning Hub*
- Education Strategy Group
- JFF
- National Alliance for Partnerships in Equity
- National Governors Association
- Trident Technical College - *PAYA National Learning Hub*

PAYA Funder Collaborative

- Annie E. Casey Foundation
- Bloomberg Philanthropies
- Bill & Melinda Gates Foundation
- Carnegie Corporation of New York
- J.P. Morgan Chase & Co.
- Ralph C. Wilson, Jr. Foundation
- Siemens Foundation
- The Smidt Foundation / Harbor Freight Tools for Schools
- Walton Family Foundation

Additional Resources

- [Subscribe](#) to the PAYA newsletter to learn about upcoming events or publications
- Access PAYA's [tools & resources](#) or [recent reports](#) from New America & the PAYA Partners
- Learn more about the [PAYA grantees](#) or [Network](#)
- Want a quick primer on the U.S. Registered Apprenticeship System? [Start here.](#)

About PAYA

The **Partnership to Advance Youth Apprenticeship (PAYA)** is a multi-year initiative that supports states and cities in their efforts to expand access to high-quality apprenticeship opportunities for high school age youth. New America and the PAYA National partners collaborate to:



Support place-based partnerships to increase the number of youth apprenticeship programs aligned to PAYA's Definition & Principles for High Quality Youth Apprenticeship.



Facilitate learning and innovation to support the wide-scale adoption of best practices and enabling policies across a growing field.



Strengthen the case and evidence base for youth apprenticeship to raise awareness and to mobilize policy, action and investment.

What is Youth Apprenticeship?



Paid Experience

Paid, on-the-job learning under the supervision of skilled employee mentors

Skills Assessments

Ongoing assessment against established skills and competencies

Formal Instruction

Related classroom-based instruction

Credentials

Culmination in a portable, industry-recognized credential and postsecondary credit

Youth apprenticeship **can** be registered with the U.S. Department of Labor or a State Apprenticeship Agency - but not all programs qualify for or opt to pursue registration.

PAYA Principles for High-Quality Youth Apprenticeship

CAREER-ORIENTED

Learning is structured around knowledge, skills, and competencies that lead to career with family-supporting wages.

EQUITABLE

Learning is accessible to every student, with targeted supports for those adversely impacted by long-standing inequities in our education system and labor market.

PORTABLE

Learning leads to postsecondary credentials and transferable college credit that expands options for students.

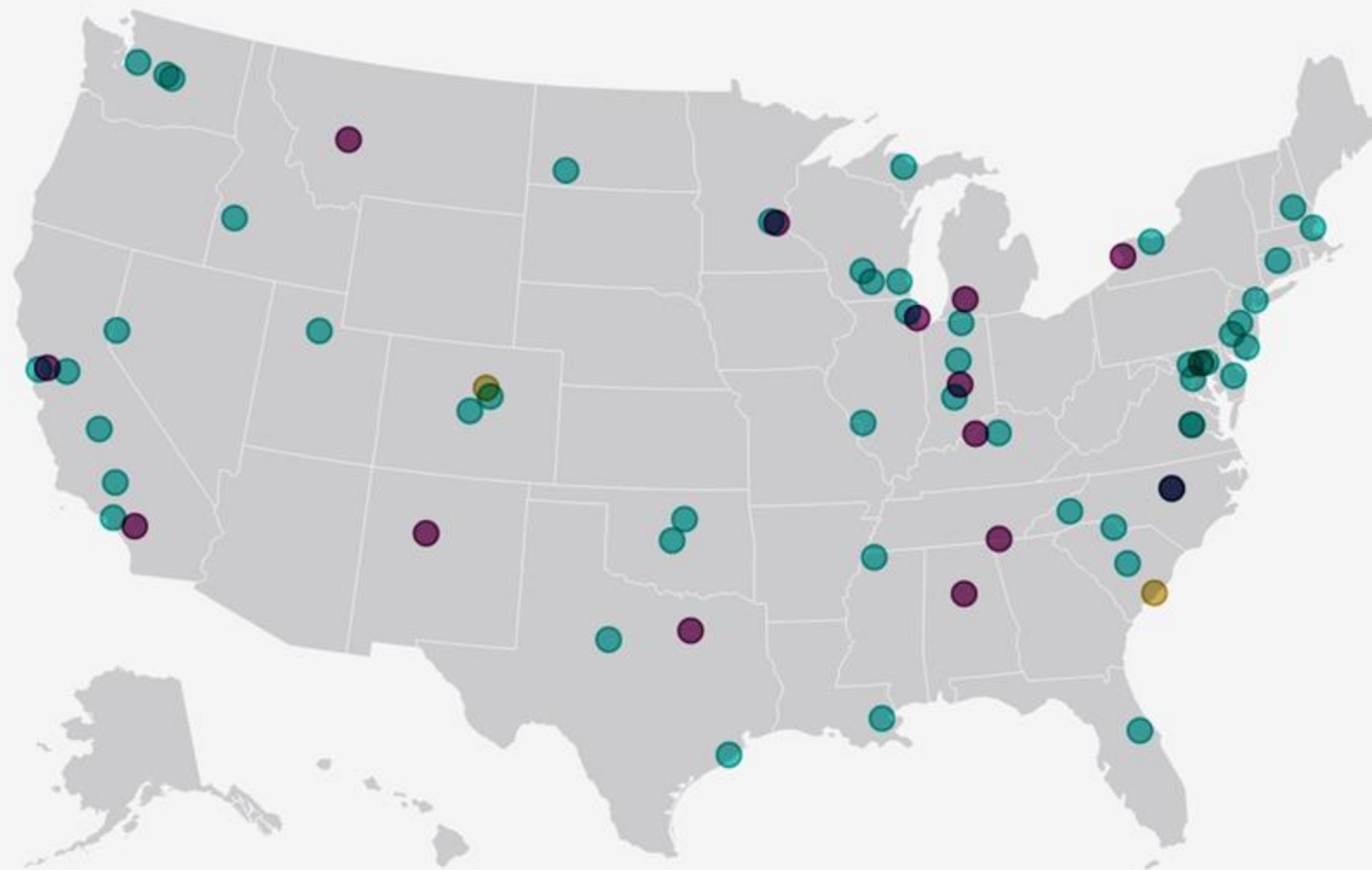
ADAPTABLE

Learning is designed collaboratively to be recognized and valued across an industry or sector.

ACCOUNTABLE

Student, employer, and program outcomes are monitored using transparent metrics to support improvement.

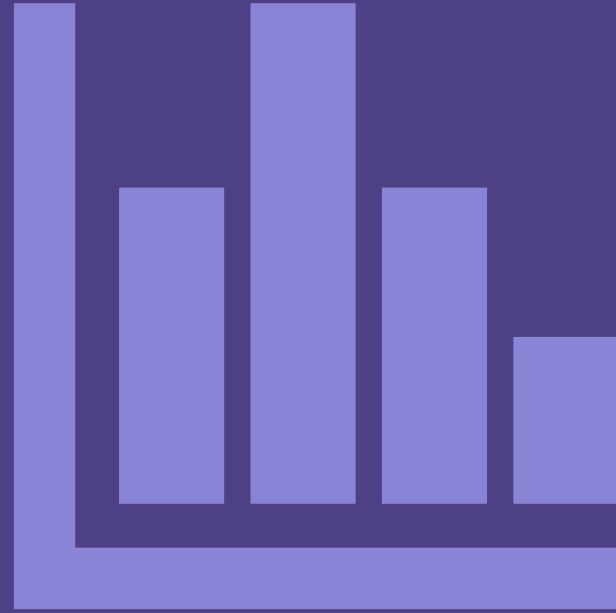
■ Network Member
 ■ Grantee
 ■ National Learning Hub



Goals for the Policy Academy

- 1. Connect** state leaders working toward similar goals, facing similar challenges
- 2. Support** learning, innovation and the exchange of good ideas & solutions
- 3. Equip** states with a vision and strategies to support youth apprenticeship through policy
- 4. Curate** learnings and lessons to share with the broader field

Poll Time!



High-Level Policy Academy Timeline

Date	Deliverable
6/09/2023	Applications Due
6/30/2023	States Notified of their Application Status
8/16/2023	Launch Event in Washington, DC
7/2023 – 6/2024	States receive customized technical assistance from NGA; undergo a curriculum of programming on youth apprenticeship policy; and engage in peer learning
7/2024	Cross-State Convening (in a state TBD)



Technical Assistance and Required Activities for Participating States

- ✓ Attend two in-person convenings
- ✓ Develop and implement a 12-month action plan
- ✓ Participate in an in-person, facilitated action planning session
- ✓ Participate in monthly technical assistance calls
- ✓ Engage in peer learning
- ✓ Develop a set of policy priorities
- ✓ Submit a brief, final report

Expected Outcomes for Participating States

- Increased collaboration with subject matter experts
- Engagement with state peers
- Stronger relationships among key policymakers and constituents
- Development and implementation of an action plan
- Policy and systemic change that advances high-quality youth apprenticeship

State Application Requirements & Criteria

Statement of Interest (10 points)

State Team Leadership and Membership (20 points)

Current Policy Landscape (20 points)

Goals and Strategies (30 points)

Letter of Support from the Governor (10 points)

Budget (10 points)

Statement of Interest (10 points)

Why is your state interested in participating in the policy academy and what does your team hope to gain from participation?

State Team Leadership and Membership (20 points)

- A designated state staff member who will serve as the team lead/primary liaison to NGA and New America
- Staff who can drive activities required to make tangible progress on policy goals related to youth apprenticeship
- Representative from the Governor's office
- Representative from the state's lead agency for youth apprenticeship
- Partner organizations in the PAYA Network

Current Policy Landscape (20 points)

- Current or pending policy initiatives on the issue of youth apprenticeship in your state
- State funding that supports youth apprenticeship
- Relevant working groups/task forces or strategic planning efforts
- Related grant-based projects, cohort participation, or other partnerships with national organizations
- Recent successes and biggest challenges

Goals and Strategies (30 points)

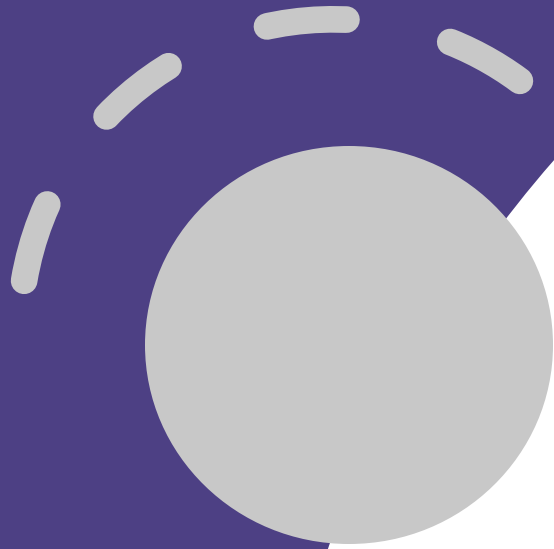
- 3-5 policy goals for which you would like to make progress during the 12-month project period
- Steps necessary to achieve your project goals and how these goals fit into your current policy landscape
- The role NGA technical assistance will play in achieving your goals
- How NGA's State Policy Playbook to Advance Youth Apprenticeship has or will inform policy goals

Letter of Support from the Governor (10 points)

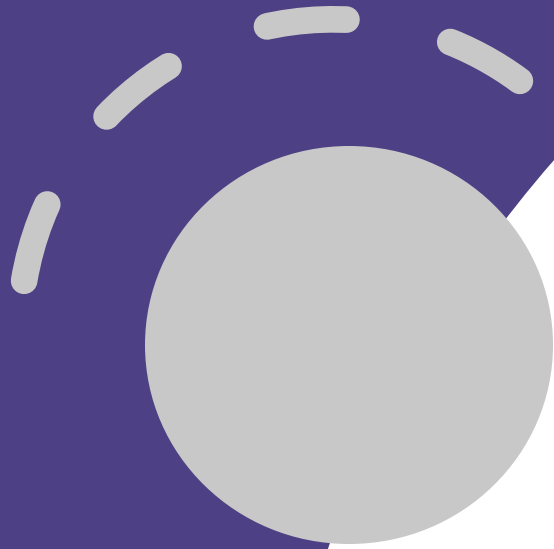
- Governor's interest in and desired outcomes for participation in the policy academy
- How project outcomes fit within the Governor's broader workforce development, economic development, and education agenda

Budget (10 points)

- Personnel
- Travel & Transportation
- Communications
- Sub-contracted Services



Questions?



Concluding Remarks and Next Steps