

## About Us

New America's Public Interest Technology team is engaging engineers, product managers, and designers to bring their best practices to the work of NGOs—particularly those serving vulnerable communities—and fundamentally shift the way they do their work. The team brings an iterative user-centric approach to the work, while also looking for opportunities to do organization process-hacking and increase NGOs effectiveness in carrying out their goals.

### Our goals:

- **Doing good in the world** and making a measurable impact in people's lives through engaging NGOs, communities, and local doers directly and supporting the organizations that serve them;
- **Building an ecosystem for public interest technology** by partnering with NGOs, governments, philanthropists, universities, and the private sector in building the field of public interest technology the same way the nation built a field for public interest law a generation ago; and
- **Creating new career pathways** and building a future where engineers, designers, and technologists seek careers in public service.

The Public Interest Technology team aims to influence demand for technology expertise among NGOs by building concrete examples that show the transformative impact of bringing technologists onto their teams. We hope to grow the supply of technologists entering public service by not only inspiring engineers, product managers, and designers to do this work, but also by laying down concrete paths for them to enter this sector, to do good, and

to further their careers. Our goal is to build robust infrastructure that allows this work to get faster and easier in a future in which local community leaders are harnessing the power of technology to solve local problems.

New America has recruited a set of technologists from around the country to tackle a diverse set of problems—some of our team will lead particular efforts while others will strengthen and staff local interventions. Together, we will roadtest a diverse portfolio of approaches that harness technology to strengthen local and community-based initiatives, and we will document the lessons that we learn as we go.

## Our Initial Focus Areas Include:



Child welfare



Policing and the prison pipeline



Opening educational resources



Connecting public health and social services



Immigration



Civil rights and privacy



Mapping the opioid epidemic



Financial inclusion

## Contact Us

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