



Bringing the Whole World Online

Identifying and closing the gaps

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Give people the power to share
and make the world more **open and**
connected



Bring internet access to the 60%
of the world who are **not yet**
connected

Alignment of Incentives and Benefits for All



Give people the power to share
and make the world more **open and**
connected



Bring internet access to the 60%
of the world who are **not yet**
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3 BILLION



4 BILLION

World Population

Today's world

**Bandwidth
Scarcity**

**Slow telecom
tech innovation**

**High data price
for consumers**



Move toward

**Bandwidth
Abundance**

**More people
connected at
faster speeds**

**Price/performance
affordable for
everyone**

Multiple Dimensions of Abundance

More coverage

More people

More & diverse devices/applications

More/better capacity/quality

A tall, lattice-structured telecommunications tower stands on a dark hill against a vibrant sunset sky. The sky transitions from a deep orange near the horizon to a lighter, hazy yellow at the top. The tower has multiple masts and antennas at the top. In the background, the silhouettes of trees and buildings are visible on the right side of the frame.

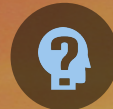
Connectivity Barriers



Availability

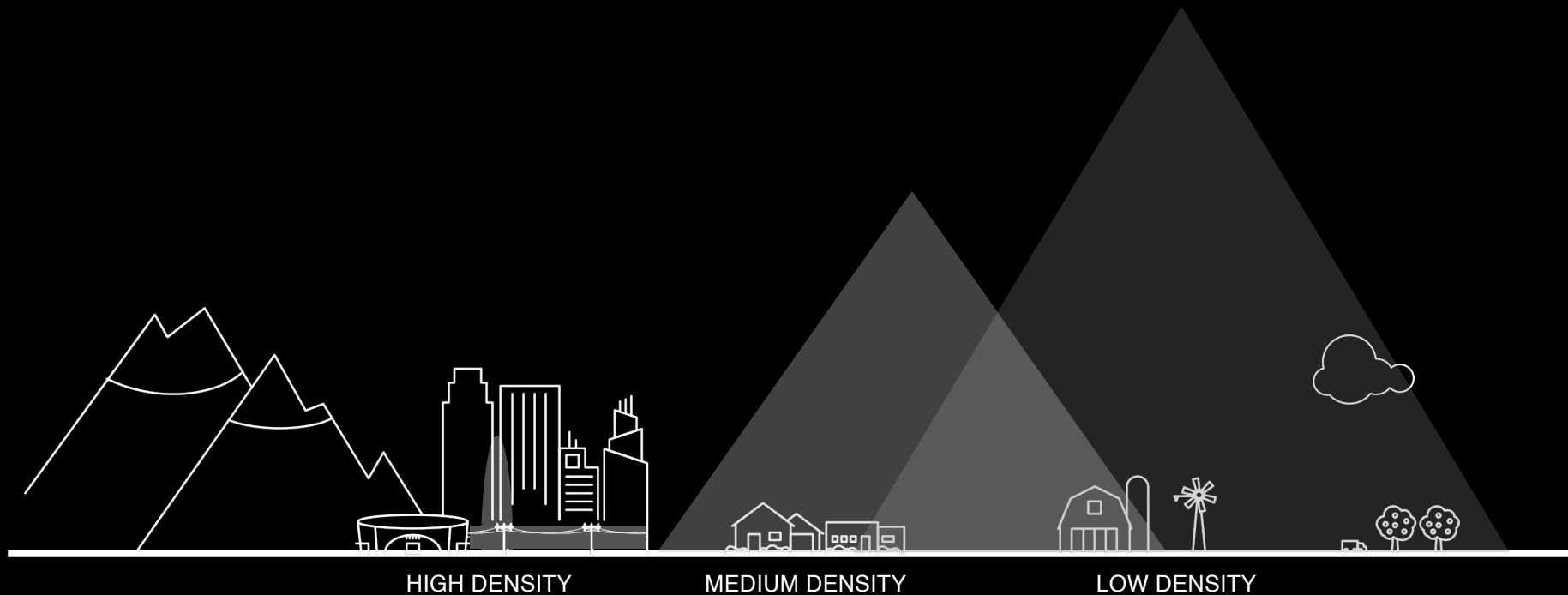


Affordability

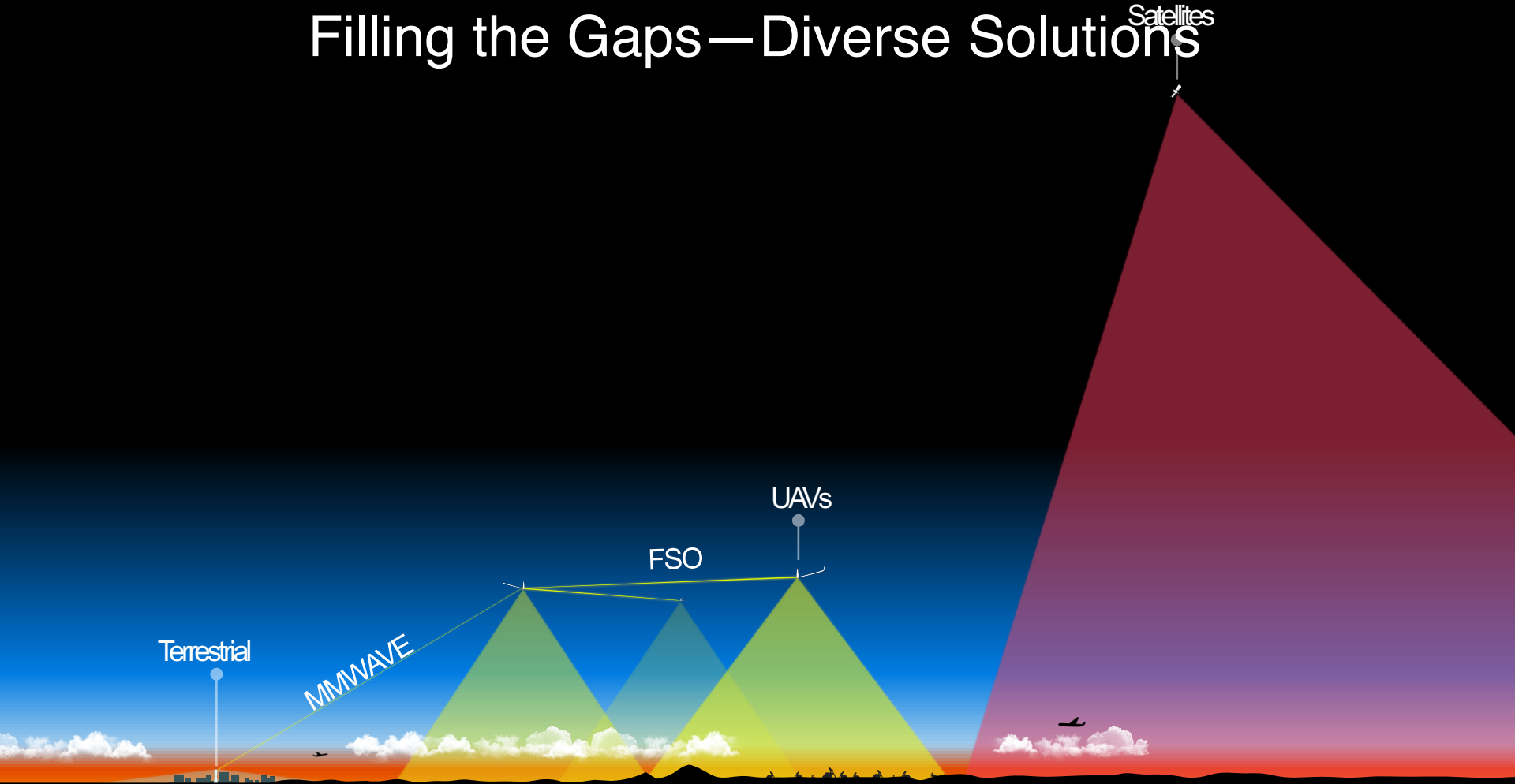


Awareness

Identifying the Gaps in Availability



Filling the Gaps—Diverse Solutions



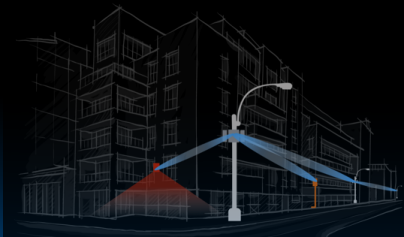
Solutions to Fit/Solve the Problem—Close the Gap

DENSE URBAN

Quality of connectivity

TERRAGRAPH

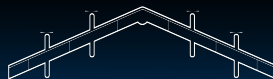
60GHz high bandwidth
wireless network



MEDIUM DENSITY

Limited or no
connectivity
AQUILA

Solar-powered, high
altitude, long endurance
aircraft, free space
optical



LOW DENSITY

Limited or no
connectivity
SATELLITES

Low-earth orbit and
geosynchronous
satellites, free space
optical



TERRAGRAPH

Solving the Urban Bandwidth Challenge

60 GHz wireless network

Rapidly and cost-effectively deliver gigabit speeds to dense underserved urban areas

- **Small nodes on city street furniture**
- **Utilizes high volume, low cost chipsets (WiGig)**
- **Enabled by Facebook Connectivity Lab breakthroughs**

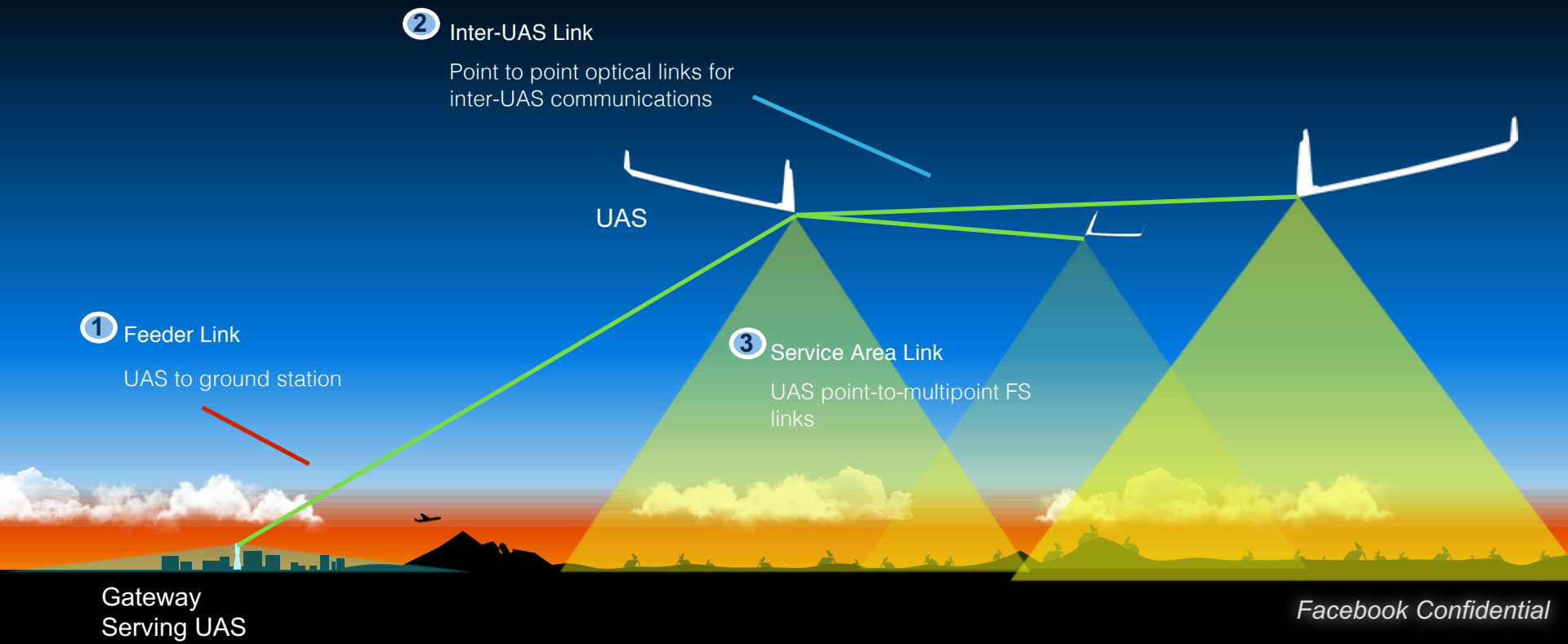
Aquila

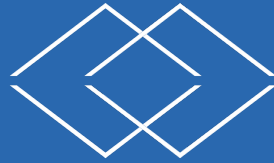
Unmanned Aircraft System (UAS)

Goal: deliver gigabit speeds to medium density regions



Connectivity Architecture





TELECOM INFRA PROJECT

Mission

The Telecom Infra Project (TIP) is an engineering-focused initiative driven by operators, infrastructure providers, system integrators, and other technology companies that aim to reimagine the traditional approach to building and deploying telecom network infrastructure.

Some of TIP Broadbased Membership

facebook



Deloitte.



NOKIA



Building Awareness: An Onramp to the Internet



**No
Internet**

**Free
Basics
Launches**

**Use of
Free
Basic
Services**

**Increased
Demand
for
Internet
Access**

**Regular
Internet
Subscriber**

